

# WELCOME TO THE GREEN VILLAGE

Presentatie netwerkbijeenkomst NAD

Den Haag, 6 oktober 2016







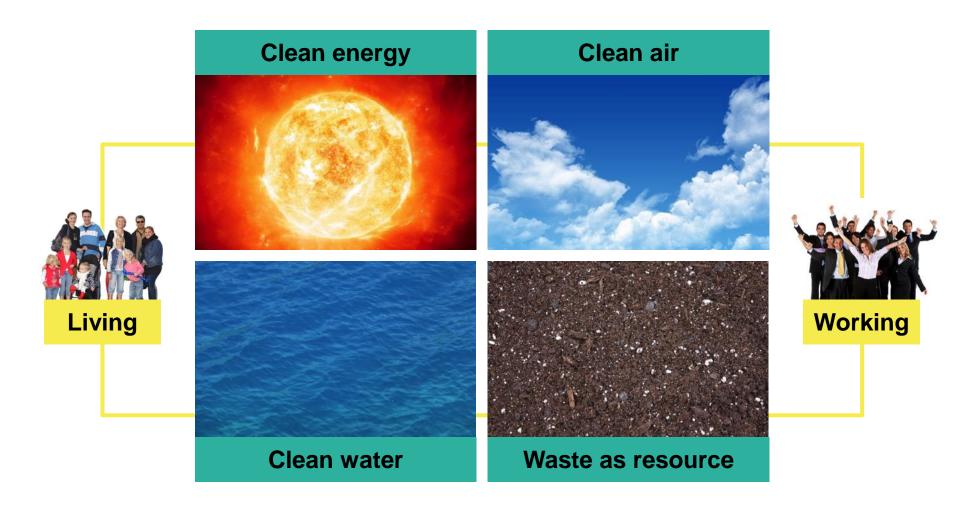


#### This is what's happening right now at TU Delft campus





The Green Village's mission is to accelerate paradigm shifts that lead to a sustainable future





## Examples of paradigm shifts range from drinking water to grids for direct current

#### Examples





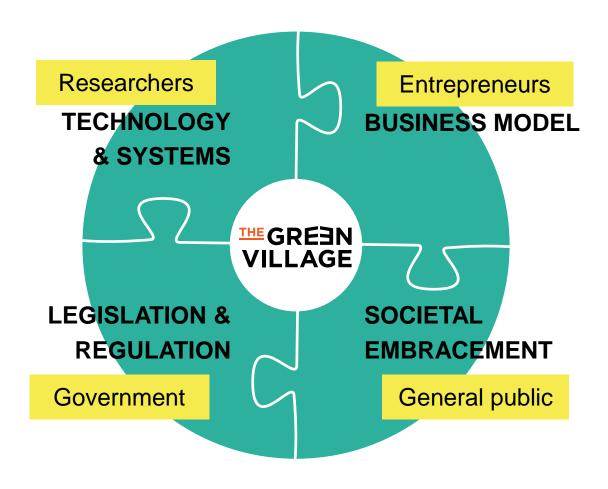




>> click to see the animations



Successfully initiating and accelerating paradigm shifts requires *all* stakeholders to join forces





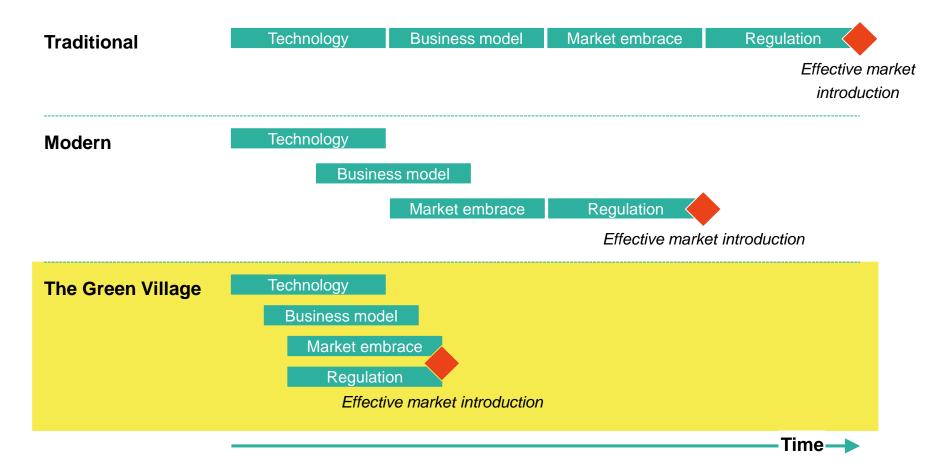
## The Green Village provides a platform to connect stakeholders in a unique and inspiring setting





## Timely involvement of all stakeholders ensures early insights and shortens the time to market

Acceleration (illustrative)







### At The Green Village, government has a dual role with respect to legislation and regulation

TGV as a lab for government

### Providing freedom & flexibility to develop innovative concepts

- » All technology and activities are allowed at The Green Village...
- » ...as long as they are safe and clean

#### Crisis- en Herstelwet ✓

Switching off several laws and regulations, **including** most articles in Bouwbesluit

### Participating in innovation and developing fitting frameworks

- » Identify legislative hurdles
- » Formulate new, structural solutions to accelerate implementation

#### Green Deal ✓



Ministerie van Economische Zaken



Public partners





Ministerie van Infrastructuur en Milieu





The Green Village acts as a platform that hosts innovation programmes and projects

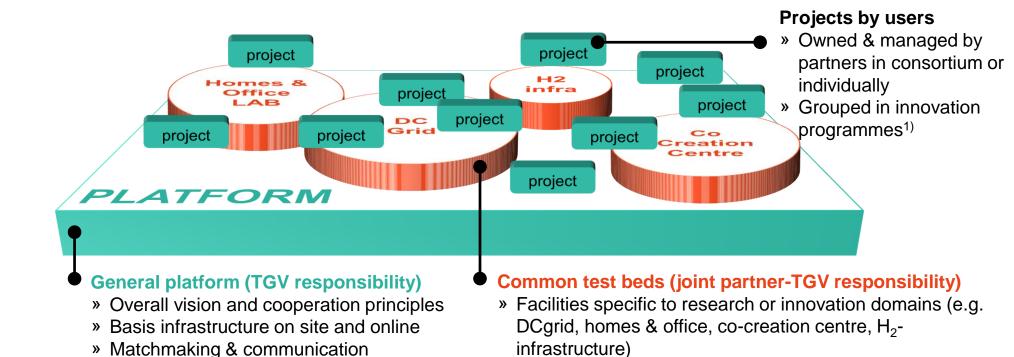


**Platform** 



# The Green Village provides a platform that hosts projects – Test beds for specific domains are set up with partners

Layers



» Shared between partners and projects

» Long-term presence on site



## The Green Village's role is to help paradigm shifting technologies and systems from lab to market

#### Innovation process

#### Support by The Green Village team

Theory & lab

Proof of technological principle



Develop and demonstrate reliability and robustness in systems context

Technology Systems unknowns Robust technology

Business model Business model tbc Sound business case

Societal embrace Societal concerns Willing users

Regulation Existing framework n/a Regulatory exceptions

Pilot locations

Demonstration and optimisation of product/service/ system in real-life setting Market/
general
application

Increased scale and commercialisation

#### Early adopter examples

- » University campus
- » City of Amsterdam
- » Rijksvastgoedbedrijf
- » Sites of customers of TGV users

**»** ..



#### Residential Living Lab and Office Lab





### In addition to the Prêt-à-Loger house, TGV is planning to host modular, flexible homes and offices

#### Residential living lab and Office Lab facilities

#### **EXISTING:** Prêt-à-Loger



- » Solution for 1.4 million energy consuming Dutch row houses from around 1960
- » Second prize winner at Solar Decathlon
- On The Green Village site since October 2014
- » Attracting hundreds of visitors each year

#### **NEW: Modular housing and office units**

- » Real-life test bed for research and innovation in homes & offices technological, social, business models
- » Residents (16-18 students) actively participate in projects, and share data for research in other projects and innovations on site (in energy, water)
- » Working and meeting space for 12 persons
- » Showcase for businesses, public, government





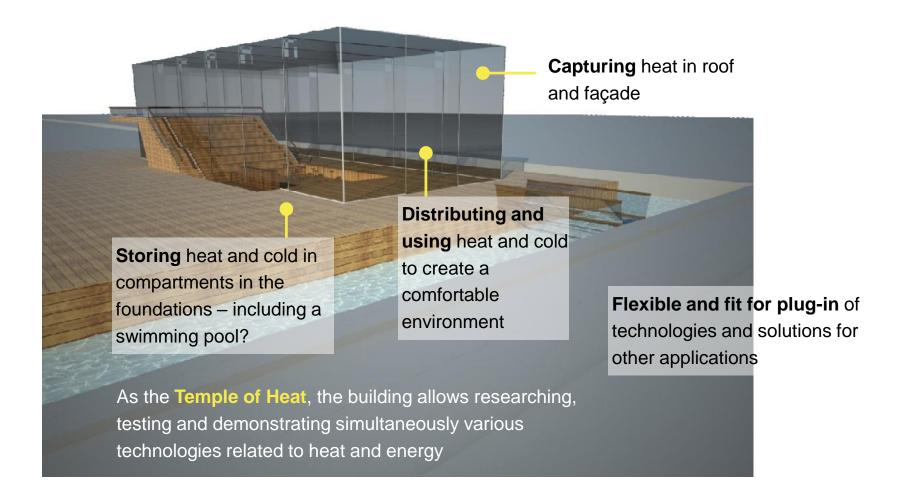
### The Co-Creation Centre will be the local and regional home for innovators from all directions





## The building is a dynamic and flexible test bed for innovations, especially on heat – The Temple of Heat

Test bed for heat research and innovations





#### Find us, contact us and participate!



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